CRUCIAL ACCOUNTABILITY™ MODEL

BEFORE WORK ON ME FIRST Get Unstuck Start with Heart Master My Stories SILENCE **DURING** SAFETY MY MEANING THEIR MEANING POOL of SHARED MEANING Learn to Look STATE My Path Make It Safe Describe the Gap Explore Others' Paths SAFETY VIOLENCE **DIAGNOSE** MOTIVATION MAKE IT MOTIVATING 2 MAKE IT EASY 3 4 5 6

MOVE TO ACTION

Who does What by When Follow up

AFTER

VitalSmarts[®]

DIAGNOSE USING ALL SIX SOURCES OF INFLUENCE

Most problems aren't limited to only motivation or ability—always check both sides.

	MOTIVATION	ABILITY
PERSONAL	Want To	Can Do
SOCIAL	Peer Pressure	Help from Others
STRUCTURAL	Carrots & Sticks	Structures, Environments, & Tools

